



12505 NW Cornell Road
 Portland, Oregon 97229
 Phone: 503.644.8001



August 2006

www.villagegalleryarts.org

Issue 8

Hours of Operation:

Tuesday to Saturday 10 am to 4 pm

Sunday 12 pm to 4 pm

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Judy Vatne, <i>Publicity</i>	503-297-1089
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Sandra Wood, <i>Desk Workers</i>	503-203-1359
Terri Gonzalez, <i>Class Scheduling</i>	503-531-0708
Buff Holtman, <i>Class Scheduling</i>	503-635-3625
Britt McNamee, <i>Inside Show</i>	503-645-8979
Lenall Siebenaler, <i>Hanging/Cards Chair</i>	503-892-8977
Marlene Huntsinger, <i>Craft Chair</i>	503-297-8856
Mary Braund, <i>Website Administrator</i>	503-614-9067

Featured Artists

August

Sunny Smith

September—Marcia Petty

October—Britt McNamee

November—Liz Walker

December—Kathleen Scoggin



SUNNY SMITH

When I look back, I certainly had an idyllic childhood! My parents were creative and active people. My father was a commercial artist, an “ad man”, my mother a housewife who enjoyed sewing, knitting and hand weaving. I have fond memories of treasure hunts with clues in verse, helping to assemble the clever Christmas cards Dad created, and wearing clothing that Mother stitched, knitted or wove the fabric for. With radio, phonographs, but no TV or electronic media, we children had plenty of time to play active games, to read, play the piano and always had plenty of paper, pencils, and crayons with which to draw and color. I drew simple things, mostly houses with yards and “pretty” girls, and spending hours “designing” clothes for paper dolls. My parents gifted me with a few children’s classes at The Museum Art School, but that was about all of the creative instruction I remember, other than in a couple of drawing books we had. In grade school, art was mostly cutting, pasting, coloring and drawing; in high school we were given assignments that were a little more creative.

I attended the University of Oregon where I majored in Elementary Education. (Career options for young women of the 1950’s were more or less limited to teaching, nursing, clerical or secretarial work). As a teacher, my creative urges were fulfilled and challenged by planning for and encouraging my students to grow in theirs, through brain-storming, writing, and art projects. Except for an occasional summer art class, personal art was deferred until my retirement in 1990. At that time I had two goals: 1. clean out and organize our basement and 2. start taking art classes and painting. I began with a watercolor class painting outdoors in local parks. And that was the end of the plan to organize the house and clean the basement!

After that initial post-retirement class, my class instruction would take place indoors where I could more successfully focus. My interest accelerated through the years and very early on I realized that I MUST paint to feel a balance in my life. I have felt so blessed to have had the time, the financial security, and good health to be able to paint, and to participate in other activities such as physical fitness workouts, studying Spanish, reading, puzzling, seeing films, etc. with painting being without a doubt the most engrossing thing I do.

Today I enjoy using different mediums and painting a variety of subjects. Once I start something, I am driven to finish it, and seem to thrive on the momentum. My work can be reflective and /or conceptual; abstract, semi-abstract. or realistic; serious in tone or light and humorous; or just simple compositions that please the eye. I work in series, but allow myself to do other things when I get the urge, which is often! I have my demons (weaknesses or goals not met easily), but the challenges they present make the journey more interesting. For instance, I fight for dominance, center

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of interest, interesting shapes, expressive line, lost and found edges., and subtlety. Ideas or concepts, composition and design, narration and voice, rhythm, balance, color harmony, and direct painting come a little more naturally to me.

Paintings shown here this month include conceptual personal pieces and/or reflect my interest in different cultures. A notebook containing photos of many of my paintings from the past will be on display in the gallery, plus a notebook showing samples of past commission pieces .

Other places where I show work are the Rental Sales Gallery of the Portland Art Museum and at local events in the Portland area. I am a signature member of the Northwest Watercolor Society, Watercolor Society of Oregon (Platinum level), Buffalo Grass Society, Beaverton Arts Commission, Waterworks and Viewpoint critique groups, and of course The Village Gallery.

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President's Message

Are You State of the Art?

Recently, I had the misfortune of being told I was not being offered a position selling real estate on a team with a new construction Townhome site because I was not "High tech"...

It got me thinking and I thought I'd pass along my thoughts to you. Are You, as an artist, "High Tech" enough? Is it important? Do we have to be? I decided yes to both questions. What do you think?

Last year, I took the plunge and had my friend, Jill Goodell's, son, Alex, create a art website for me. www.alexgoodell.com Alex is very creative and well trained and did a very nice job. I have been proudly adding to it ever since. It has become, a chronicle of where I've been art wise and where I am going. So far 1400 people have visited it. WOW!!! That's a lot of people. Check it out. www.lenall.com But have I taken advantage of these visits? Probably not.

We as artists need to ensure that our websites are working for us as silent salesman. Ask yourself: Do you have prices, sizes of available art? Have you added paypal as an opportunity to buy now to take advantage of impulse sales? Have you given collectors means to get hold of you---email address and phone numbers? Have you done an Artist Bio? An Artist Statement? Have you got a visitor counter to measure who comes on your site? Can you tell where visitors are coming from? Do you have a space where you tell them where your art is being shown now and in the future? These are just a few questions, but there are so many more questions we need to ask ourselves.

One of our members, Tracy Roos, has a great website. www.tracyroos.com It is a very personal and professional site. You can easily get lost in it! It's got it all going on...She is definitely an Art Queen and has been very successful in marketing herself as both an artist and art teacher, not just locally, but internationally. She sells collage sheets, rubber stamps, jewelry and art. Tracy has told me that one-way she gets people to visit her website regularly is through her online "Dare to Dream" journal. People visit regularly to see what's happening in her life. She has a very loyal fan base. She also has a blog site where she offers up "Artsy Inspirations"—tips, how to's, etc.

Here are some other great websites that work well for their owners:

www.artbeacon.com/tuppermalone

www.lizwalkerart.com

www.Teeshamoore.com

www.suziewolfer.com

www.northernbrights.com

www.amanarts.com

www.greatstuff4you.com

I am sure there are many more artists in the gallery who have great websites. We are currently working to improve our website at the Village Gallery of Arts and I'd like to invite you to contact Mary Braund by email at marybraund@comcast.net and have her link your website or blog to the gallery site. If you don't have a website she can build a page for you. Take advantage of any free marketing that you can get!!

Blogging might be a great addition to your site. Look at Robert Genn Painter's Keys Twice weekly newsletter www.painterskeys.com and remember, when someone buys your art they are also very interested in knowing about **You**. **You** are your art. **You** are the key to your marketing success. **You** also have to make it happen! So think about becoming more high tech!! Don't be accused of not being "High Tech."



2006-2007 SCHEDULE
VILLAGE GALLERY OF ARTS

12505 NW Cornell Road ~ Portland, OR 97229 ~ (503) 644-8001 www.villagegalleryarts.org

WORKSHOPS: (Students do NOT need to be members of Village Gallery of Arts)

AUGUST 2006

Marie Caruso

Aug 3, 10, 17 & 24 Thursday 6:30—8:30 p.m. **Drawing from Within**

Cost: \$85/session, supply list at registration

August 5 Saturday 10 a.m.— 4 p.m. **Silk Painting**

Cost: \$80, \$60 at registration, \$20 paid to instructor at first class for supplies (Bring a sack lunch)

Pat San Soucie

August 4 Friday 10 a.m.—3:30 p.m. **Texture and Tissue Mixed Media**

Cost: \$40

KIDS' SUMMER ART CAMP AT VILLAGE GALLERY

August 7 Monday 9a.m. to noon **Collage** **(Judy Vatne and Buff Holtman)**

August 10 Thursday 1—4 p.m. **Watercolor** **(Terri Gonzales)**

Cost: \$40 per class, supplies provided

Robin Palmer

August 11 Friday 9:30—11:30 a.m. **Concrete Garden Leaf**

Cost: \$35, supplies provided

Corrie Loomis Dietz

August 16 Wednesday 5:00 – 8:00 p.m. **Monoprints with Golden Acrylics**

Cost: \$50, supplies provided except for paper or canvas to work on.

SEPTEMBER 2006

Sue Jensen

Every Thursday in September 9:30 a.m.—12:30 p.m. **Collage**

Cost: \$100, supply list at registration

Robin Palmer

September 8 Friday 9:30—11:30 a.m. **Concrete Garden Leaf**

Cost: \$35.00, supplies provided

****Learn to Draw Series**

Jill Goodell

September 11 Monday 9:30 a.m.—3:30 p.m. **Basic Drawing** *Each Goodell class costs \$60

Cost: \$60*, supply list at registration

Sign up for all 4 in series for \$225

OCTOBER 2006****Learn to Draw Series*****Each Goodell class costs \$60****Jill Goodell****Sign up for all 4 in series for \$225**

October 2 Monday 9:30 a.m.—3:30 p.m.
 Cost: \$60*, supply list at registration

Still Life with Charcoal and Conte Crayon**Peggy Clark**

Every Thursday in October 10 a.m.—1 p.m.
 Cost: \$100

Watercolor for Fun**Nancy Wilkins/Natalie Warrens**

October 6, 7 & 8 Fri, Sat & Sun 1—4 p.m.
 Cost: \$115, \$100 at registration, \$15 paid to instructor at first class for supplies

Printmaking**** Learn to Draw Series****Jill Goodell**

October 23 Monday 9:30 a.m.—3:30 p.m.
 Cost: \$60*, Supply list at registration

Travel Sketching with Ink and Wash**NOVEMBER 2006****** Learn to Draw Series****Jill Goodell**

November 13 Monday 9:30 a.m.—3:30 p.m.
 Cost: \$60*, Supply list at registration

Pastels**JANUARY 2007****Eric Weigardt Watercolor Workshop**

January 23, 24 & 25 9 a.m.—4 p.m. (Lunch Break: noon to 1)
 Cost: \$375, supply list at registration

CLASSES: (Students must be members of Village Gallery; active membership fee \$35)**SEPTEMBER 2006 – JUNE 2007****Terri Gonzales – Children's Art Class**

Every Monday starting September 11 4—5 p.m. at Terri's Studio
 Every Wednesday starting September 13 – 4:30 to 5:30 p.m. at Village Gallery

Chris Keylock Williams – Watercolor

Tuesdays starting September 26 9 a.m.—noon & 1—4 p.m.
 Cost: \$100 for 4 week session, dates TBA; supply list at registration

Susan Cowan – Mixed Media

Every Wednesday starting October 4 9:30 a.m.—12:30 p.m.
 Cost: \$100, supply list at registration



VGA MEMBERS ON DISPLAY!



SHOW ACCEPTANCES/ARTISTS' SOCIETIES/AWARDS



Carol Barnett received an honorable mention for her painting, "**Gorge Forms**" at the Lake Oswego Festival of Arts held the weekend of June 24th.

Ellen Jackson was accepted at the Art Splash 2006 juried by Chris Keylock Williams. The show will be held at Tualatin Commons on July 28–30, 2006.

Sharon Dunham is one of several glass artists whose work is on display at Portland's Justice Center Gallery located between SW 2nd and 3rd on SW Madison. Art glass by members of the Oregon Glass Guild will be displayed July 1st through August 15th.

ART MEDIA SHOW

This from Allen Greene:

We will be showing our work at Beaverton Art Media during the month of September. More details will follow in the next Art Focus. This is what we know for now.

Art Media is installing new panels for the display of monthly shows. They will be advertising and hosting receptions for these shows. They have asked us to do the first show.

Art Media has scheduled a reception for us on Thursday, September 14th from 5–8 p.m.

We don't know how many paintings they can accommodate yet, but at least 1 per artist and perhaps more.

Paintings should be 1/2 sheet or larger. Lets reserve our best work for this show since they are making a real event of this!

If you are "Featured Artist" of the month and are sending your artist statement and pictures to Sharon for publication in our newsletter, would you please "cc" a copy of your information to our publicity person, Judy Vatne. Her e-mail address is mcvatne@comcast.net If you do not have access to a computer; please mail information to Judy Vatne; 12321 NW Springville Rd; Portland, OR. 97229 If you have a question regarding the newspaper releases you may reach Judy at 503 297-1089.

Editor's Note:

If you have a show acceptance, award or information about upcoming shows, please email

Sharon Dunham

at

dunhamsw@verizon.net

The deadline is the **10th** of the month for the following month's news-

2006 Gallery Inside Show Schedule

Month	Theme	Hanging Date	Take Down	Who
August	In The Garden	Aug 7	Sept 3	A, P
Sept	Something Small (miniature)	Sept 4	Oct 1	A, P
Oct	Colors of the World <i>juried</i>	Oct 2	Nov 5	A, P
Nov	Holiday Show	Nov 6	Jan 7	A, P, AS
Dec	Holiday Show	Nov 6	Jan 7	A, P, AS

There is a fee of \$10 per piece for JURIED shows. When the fee is paid, pick up a sticker from the Desk Worker to be placed on each submission slip of each piece of artwork.

Membership: Active (A) Participating (P) Associate (AS)



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Art Focus Newsletter Submission

Name/phone number of person submitting information:

Item (class, bio, show/event, etc.):

Date(s)/Time(s) of class or event:

Briefly describe what you would like to submit:

Deadline: by the 10th of the month

Email items to Sharon Dunham at dunhamsw@verizon.net